

# FGZ<sup>®</sup>

A Journey Through  
Sensory Destinations



*STORYBOOK*



# FGZ<sup>®</sup>

Explore the sensory landscapes of **FGZ**  
**COSMETICS** through a luxurious lens,  
where each product line transports you to  
an exquisite destination.

# FGZ<sup>®</sup>

## WELCOME TO FGZ COSMETICS.

I am Joel Fogazza Jr., founder and CEO of FGZ — but above all, I am a traveler. A seeker of beauty across cultures, textures, and rituals.

After visiting 51 countries, I did not bring back *only* souvenirs — I brought back ceremonies. I listened to the way women honored themselves. I observed textures, fragrances, pauses. I absorbed the idea that beauty is not universal — but its meaning always is.

FGZ was born from this journey, but shaped by something more intimate: Me. My story, My taste. My devotion to transformation.

Each product in this collection carries the soul of a place, but also the fingerprints of my own life. From Brazilian salons to Mediterranean coasts, from ancestral wisdom to clinical innovation — every formula is an invitation to feel, not just use.

This is not about trends. This is about truth.

FGZ is for those who believe beauty is a language — one that speaks through texture, scent, memory, and touch.

It is for those who want to be moved by their own rituals.

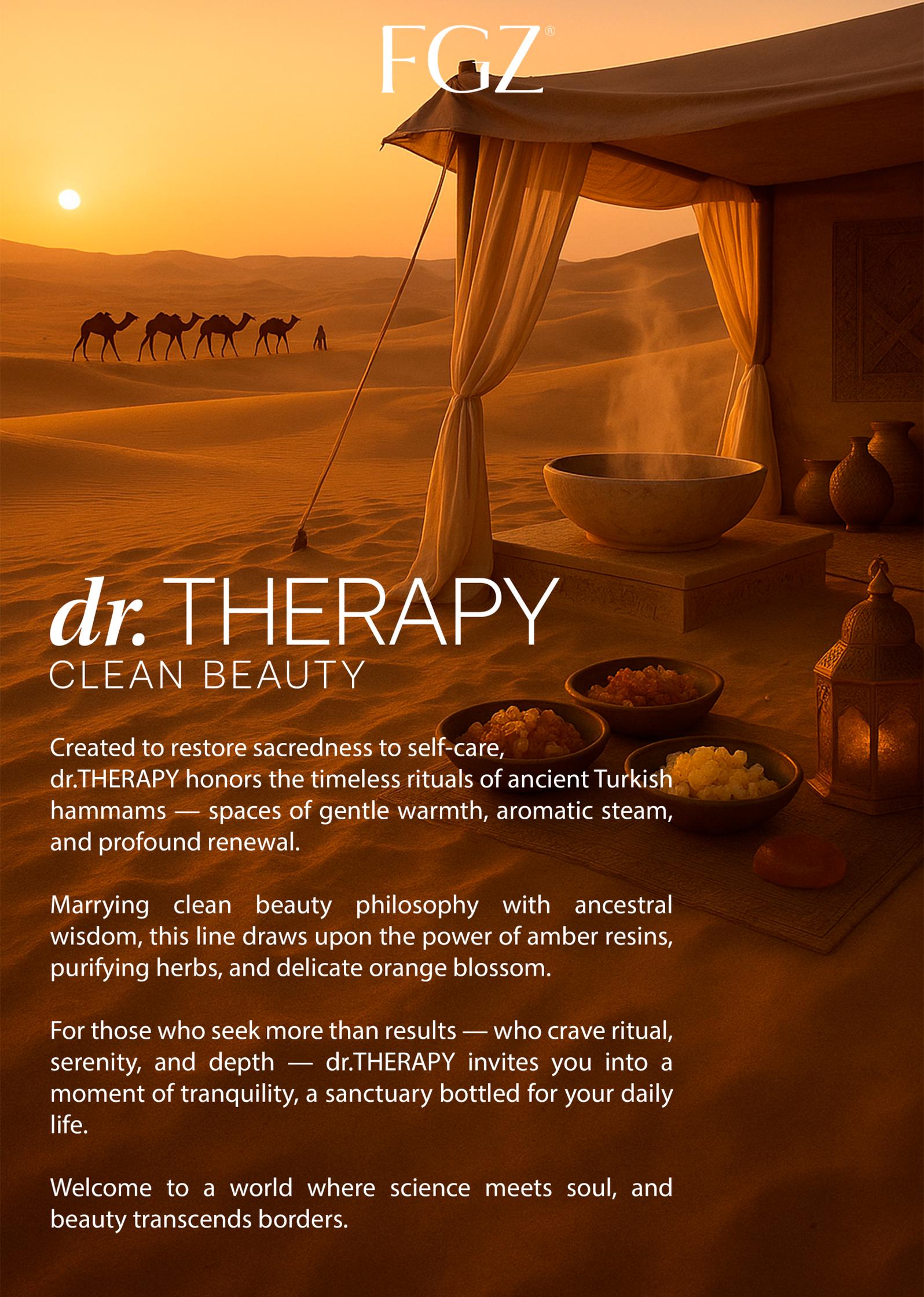
Welcome to FGZ — where science meets soul, and beauty becomes a journey!



FGZ<sup>®</sup>

*dr.* THERAPY  
MIDDLE EAST



The background of the advertisement is a warm, golden-hour photograph of a desert landscape. In the foreground, a traditional hammam (Turkish bath) structure is partially visible, featuring a large stone basin with steam rising from it, and several smaller bowls containing bath products. A lantern and some pottery are also present. In the middle ground, a caravan of camels is silhouetted against the bright sun. The overall atmosphere is serene and evokes a sense of ancient, natural beauty.

FGZ<sup>®</sup>

# *dr.* THERAPY

## CLEAN BEAUTY

Created to restore sacredness to self-care, *dr.THERAPY* honors the timeless rituals of ancient Turkish hammams — spaces of gentle warmth, aromatic steam, and profound renewal.

Marrying clean beauty philosophy with ancestral wisdom, this line draws upon the power of amber resins, purifying herbs, and delicate orange blossom.

For those who seek more than results — who crave ritual, serenity, and depth — *dr.THERAPY* invites you into a moment of tranquility, a sanctuary bottled for your daily life.

Welcome to a world where science meets soul, and beauty transcends borders.

# FGZ<sup>®</sup>



Beauty begins  
where rituals  
are sacred.

Inspired by hammams.  
Enhanced by science.



## *dr.* THERAPY

Mystic Restoration & The Spirit  
of Turkey

Beauty begins where rituals are sacred.

Inspired by hammams.  
Enhanced by science.



FGZ<sup>®</sup>

FGZ<sup>®</sup>

*dr.* BLOND  
FRANCE/ MEDITERRANEAN



# *dr.* BLOND

Crafted to illuminate blond beauty with scientific precision, *dr.*BLOND was inspired by the luminous glow of France and the Mediterranean coast.

Dedicated to clarity, brilliance, and protection, this line addresses the unique demands of blond hair. Whether platinum or honey, *dr.*BLOND enhances every shade, making luminosity intentional and refined.

*dr.*BLOND is light perfected.





FGZ®

dr:BLOND

BRIGHTENING SHAMPOO  
Violet Neutralizer

Neutraliza tons amarelados

ALL HAIR TYPER  
1L e 35,27 fl.oz

FGZ®

dr:BLOND

RADIANCE CONDITIONER  
Toning Hydration

Hidratação e desembaraço  
com pigmento violeta

ALL HAIR TYPER  
1L e 35,27 fl.oz

FGZ

dr:BLOND

BRIGHTENING SHAMPOO  
Violet Neutralizer

Neutraliza tons amarelados

ALL HAIR TYPER  
300ml e 31,14 Oz

FGZ

dr:BLOND

RADIANCE CONDITIONER  
Toning Hydration

Hidratação e desembaraço  
com pigmento violeta

ALL HAIR TYPER  
300ml e 31,14 Oz

FGZ

dr:BLOND

INTENSE REPAIR MASK  
Deep Treatment for Blonde  
& Bleached Hair

Tratamento para cabelos  
loiros e descoloridos

500g e 19,12 Oz

FGZ<sup>®</sup>

*dr.*BLOND

BRIGHTENING SHAMPOO  
Violet Neutralizer

Neutraliza tons amarelados

ALL HAIR TYPES  
1L e 35,27 fl.Oz



FGZ<sup>®</sup>



*dr.* ULTIMATE  
BRAZIL





FGZ<sup>®</sup>

*dr.* ULTIMATE

TREATMENT  
Hair Volume Reduction

Redução de volume

PROFESSIONAL USE  
1L e 35,27 fl.Oz

A close-up, artistic photograph of a woman's back and shoulders. Her hands are raised, running through her dark hair. She is wearing several silver rings on her fingers and a small hoop earring. The lighting is warm and dramatic, highlighting the contours of her skin against a dark background. The text 'FGZ' is overlaid in a large, white, serif font, with a registered trademark symbol (®) to the right of the 'Z'.

FGZ<sup>®</sup>

FGZ<sup>®</sup>

*dr.* DAILY  
ITALY





# FGZ<sup>®</sup>

*dr.* DAILY

Conceived to infuse elegance into daily care. *dr.*DAILY is inspired by the lush beauty and tranquility of Tuscany — vineyards, lavender fields, and golden afternoons.

Its luxurious textures and gentle fragrance transform routine into indulgence. This line speaks to the modern woman who understands self-care is meaningful, never mechanical.

***dr.*DAILY makes elegance habitual.**



**FGZ**  
dr.DAILY  
HYDRA PRO  
Máscara  
Restauração, maciçise  
e brilho  
300g e 10.58oz

**FGZ**  
dr.DAILY  
HYDRA PRO  
SHAMPOO  
Seaweed, Macadâmia  
e Pantenol  
300ml e 8.14 oz

**FGZ**  
dr.DAILY  
HYDRA PRO  
SHAMPOO  
Hidratação e desembaraço  
1L e 35,27 fl.Oz



FGZ<sup>®</sup>

dr.DAILY

HYDRA PRO  
SHAMPOO

Seaweed, Macadamia  
D-Pantenol

300ml e 31.4 Oz

FGZ<sup>®</sup>

dr.DAILY

HYDRA PRO  
CONDITIONER

Seaweed, Macadamia  
D-Pantenol

300ml e 31.4 Oz

FGZ<sup>®</sup>

dr.DAILY

HYDRA PRO  
SHAMPOO

Hidratação e desembaraço

1L e 35,27 fl.Oz

dr.DAILY

FGZ<sup>®</sup>

dr.DAILY

Máscara

Restauração, maciçose  
e brilho

300g e rosace

A close-up photograph of a woman with long, wavy brown hair. She is wearing a black spaghetti-strap top. Her right hand is raised to her forehead, with her fingers spread, partially covering her eyes. Her eyes are closed, and she has a serene expression. The lighting is warm and golden, creating soft shadows on her face and hair. The background is a plain, light-colored wall.

FGZ<sup>®</sup>



*dr.* TRAVEL  
GLOBAL

# FGZ<sup>®</sup>

## *dr.* TRAVEL

Inspired by Mediterranean luxury and the effortless sophistication of Capri's seaside rituals, this line is tailored for the modern traveler. Compact but luxurious, its formulations nourish and protect without compromise.

It's a fragrance that lingers, a texture that comforts, a reminder that true beauty travels with you.

dr.TRAVEL isn't a miniature – it's a masterpiece of convenience and style.



FGZ<sup>®</sup>

*dr.* TRAVEL

SHAMPOO  
Cleansing & Balance

Limpeza & Equilíbrio

150g e 5.29 Oz

FGZ<sup>®</sup>

*dr.* TRAVEL

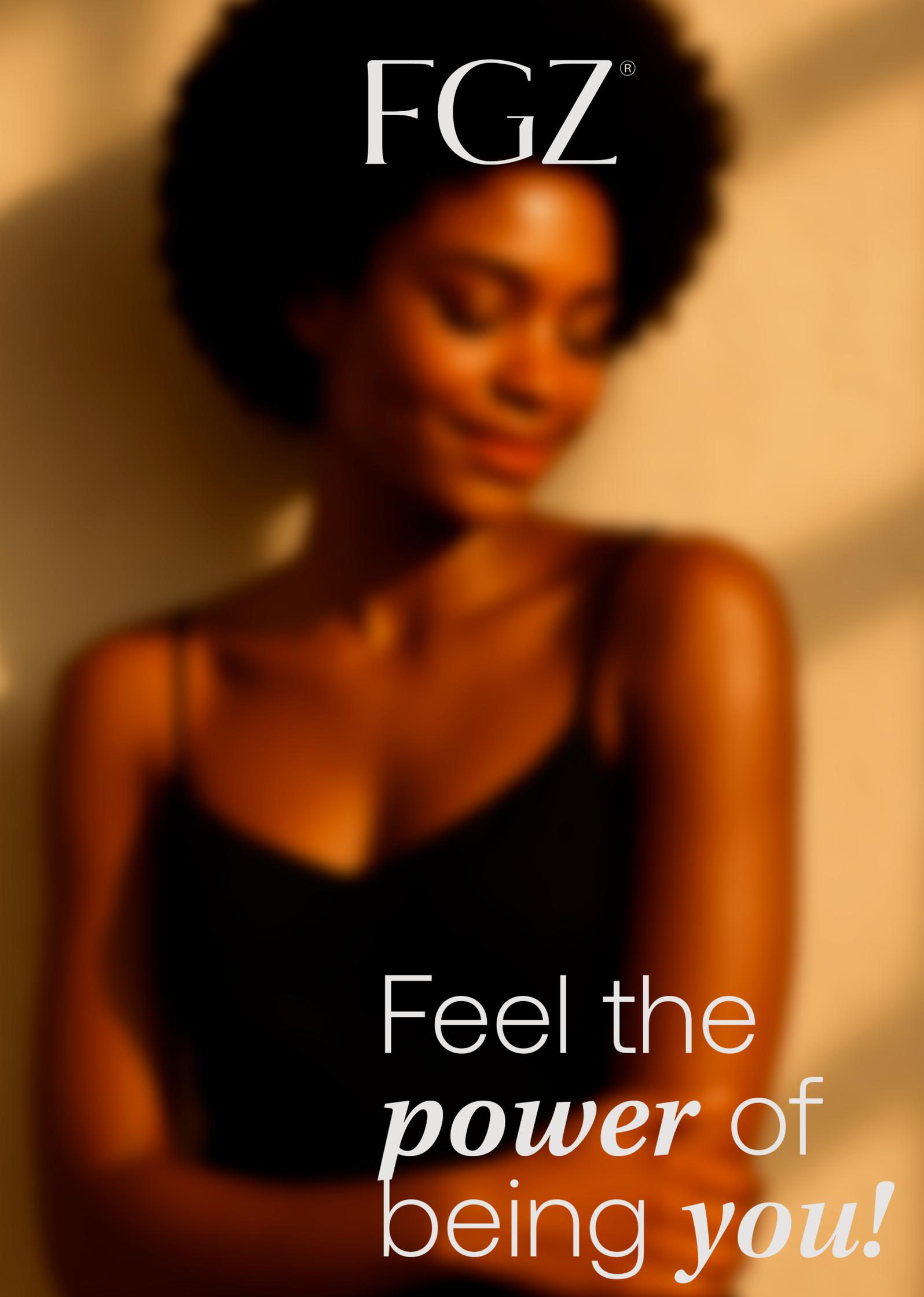
CONDITIONER  
Softness & Shine

Maciez & Brilho

150g e 5.29 Oz

# FGZ®





FGZ<sup>®</sup>

Feel the  
*power* of  
being *you!*